

September 18, 2018

City of Bremen Downtown Development Authority

Bremen City Hall 232 Tallapoosa St. Bremen, GA 30110

Board Members in Attendance: Gelon Wasdin, Jessi Rush, Toni Lovvorn, Bobby Mehan, Daniel Weller, Kyle Williamson
Administration in Attendance: Leisure Coordinator Amber Wolfe & Phoebe Ericson

6:00 P.M.

DDA Meeting

**Leisure Coordinator, Phoebe Ericson & Board Members
Regular Scheduled Session**

AGENDA

1. CALL MEETING TO ORDER
2. APPROVAL OF THE MINUTES FROM THE AUGUST 21, 2018 REGULAR MEETING
3. CITY COUNCIL NEWS
4. COMMITTEE SIGN UPS
5. GOALS FOR 2018
6. PROPERTY INVENTORY AND CITY TOUR
7. FESTIVAL SURVEY
8. OPEN TO THE PUBLIC
9. ADJOURN

Call to Order

Downtown Development Authority Chairmen, Gelon Wasdin called the meeting to order at 6:00 pm.

Approval of the Minutes

The Chairmen , Gelon Wasdin, requested a motion to approve the minutes from the August 18th meeting with the removal of Toni Lovvorn from the minutes since she was not at the meeting. The motion was submitted by Daniel Weller. Motion was seconded by Kyle Williamson.

City Council News

There was no update from the City Council. Bobby Mehan was unable to attend due to a work conflict. Gelon Wasdin mentioned that Matthew McClure is signed up to attend the October City Council Meeting.

Committee Sign Ups

The Chairmen, Gelon Wasdin, talked about the need to create smaller committees within the Downtown Development Authority based on the Mainstreet 4 point approach. These committees will be: Organization, Design, Promotion, and Development. Daniel Weller requested a short description of each before the Directors

September 18, 2018

chose which committees to sign up for. Gelon Wasdin gave the description and then asked the directors to sign up for the committees and to rank them in order of preference. Once the sign ups were submitted, the Chairmen stated that the directors would be notified at the next meeting which committee each director would be responsible for.

Goals for 2018

Chairmen Wasdin talked about an informal reception with all of the Downtown Business Owners, Operators, and Managers. The directors agreed and everyone generally talked about a week night being the best option to hold the reception. Chairmen Wasdin and Jessi Rush talked about having the meeting at Sewell Mill. Bobby Mehan stated that a Monday would work nicely so that The Grill at 222 could attend since they are closed that day. Phoebe Ericson stated that she would help with the reservation. Leisure Coordinator, Amber Wolfe, asked Phoebe Ericson to speak at this point in the meeting about ideas and goals for the DDA. Mrs. Ericson talked about a "Community of Neighbors," using Bremen's train theme in what we bring into the City, and also tying the train theme into what the Hubbard Building becomes. Daniel Weller talked about facilitating businesses and activities available for families after five pm. Mrs. Ericson talked about events being better advertised and updating the City website. Jessi Rush and Bobby Mehan talked about getting their information pertaining to City events from Facebook or the City Sign. Leisure Coordinator, Mrs. Wolfe, stated that it was her job to change the sign and that it would be a great improvement for the City to have a digital sign. The directors agreed and discussed how much more information could be communicated through a digital sign.

Property Inventory & City Tour

Chairmen Gelon Wasdin motioned for the DDA Directors to walk around the designated area of Downtown Bremen. Kyle Williamson seconded the motion.

Festival Survey

Chairmen Gelon Wasdin motioned for Jessi Rush to create a survey for the Bremen Town Festival. Vice Chairmen Rush agreed and then talked about the Downtown Development Authority having a booth at the Town Festival. Jessi Rush motioned for a "Kindness Rocks" theme for the DDA booth. Toni Lovvorn seconded the motion.

Open to the Public

There was no other business to come before the board.

Adjourn

Chairmen Gelon Wasdin requested a motion to adjourn the meeting. Vice Chairmen Jessi Rush carried the motion.